

## Improvement and Prevention Measures of Campus Bullying Policy in the Context of Network Society

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**Abstract:** In recent years, with the continuous development of information network technology in China, the problem of bullying on campus in the social background of our country has appeared constantly, and even some irreparable injuries have appeared, and the bullying incident on campus has been widely concerned by the public. As a kind of information technology, network information has a great role in promoting the growth and development of teenagers. Therefore, in order to effectively avoid the occurrence of bullying on campus under the background of network society, it is necessary for network workers and youth educators in China to deeply understand the causes of bullying on campus, formulate policies related to bullying on campus according to the reasons, strengthen the implementation of prevention and control measures, stifle bullying on campus in the background of network society in the cradle, and help to realize the healthy development of teenagers.

### 1. Introduction

All along, bullying on campus is very common in the process of teenagers' growth and development. Bullying on campus has become a very serious problem in our country. Nearly 100 million children or teenagers in our country are suffering or have suffered bullying on campus every year. The existence of these bullying phenomena has a great impact on school education, family communication, social development and personal mental development. Especially in recent years, with the rapid development of the network society in our country, campus bullying has become more and more digital information, unlike traditional bullying events, campus bullying under the information network background has the characteristics of changing, random and so on.[1].

### 2. An Analysis of the Interpretation of Campus Bullying the Context of Network Society

Campus bullying can be understood as a long-term negative behavior in which students are repeatedly led by one or group of students in the course of learning on campus or in the course of life outside the campus for a long time. Under this negative behavior, students' mental development will be greatly hindered. It is not difficult to find that the campus bullying in our country mainly occurs in the persistent physical and psychological injury caused by the strong group to the vulnerable group, which will cause irreversible impact on the vulnerable group. In recent years, with the development of information network technology in China, bullying on campus also shows the trend of network information. More and more teenagers and children in the network platform wantonly release some harm information with insults, insults and so on has caused harm to the vulnerable group, such incidents are common in the current many network platforms[2]In addition to the publishers of bullying information, the reposters of bullying information also play a very bad role in the current bullying incidents on campus. The impact of excessive information reposts on the victims is even greater than that of the publishers themselves, and the impact of such bullying incidents on campus is becoming worse and worse. But because of the low entry threshold of the network society, the information publisher's false name and other changing factors, when carrying out the prevention and suppression work of bullying on campus under the background of the

network society, educators and network information workers often have a dilemma that can not be done. Therefore, young and child educators and network information workers in China need to actively implement the code of conduct of the network society, and put an end to the bullying incident on campus outside the campus under the background of the network society.



Figure 1 All kinds of verbal abuse on the campus violence network can also hurt students

### **3. Causes of Campus Bullying in Context of Cyber-Social**

#### **3.1. Limitations of Mental Development of Adolescents and Children**

Most bullying groups in campus bullying events are often due to the limitations of mental development level, plus the wrong guidance of the bad factors of external network information, which directly leads to the wrong distortion of social concepts at the psychological level of some teenagers and children. This part of teenagers and children can not find the solution to the wrong psychological problems in the real society, and instead in the virtual network world through the bullying behavior such as insults and insults in the disadvantaged group to find the inner wrong emotion catharsis. With the continuous development of the network information level, the cumulative forwarding comments of the published information will bring psychological comfort to the message publisher, who will mistakenly think that others appreciate this bullying behavior, and thus continue to publish, in the long run, form a vicious circle of mistakes[3].

#### **3.2. Lack of Family Psychological Education for Adolescents and Children**

In the process of adolescent children's development, the family is an important source of adolescent children's psychological development, but because some parents are busy with their own work, they fail to give their children full companionship and education, which leads to the lack of family psychological education for some adolescent children. In such an educational context, teenagers and children who fail to carry out family psychological education will have a hostile and perverted psychology towards their classmates who have the company of their parents. Therefore, this has emerged the problem adolescent child to the normal adolescent child's network age background school bullying incident, investigates its root cause, this is mainly because of the adolescent parent to the child care lack causes. Many parents unilaterally and unilaterally believe that as long as their children receive school education, they can achieve efficient mental health education, and thus have a regardless mentality. There are also parents when the child's psychological problems, without positive guidance, but intensified use of violent means, directly led to the aggravation of the child's psychological problems.

#### **3.3. Inadequate External Effective Regulatory and Penal Systems**

At present, most schools in our country have weak awareness of network information legal education, do not attach importance to the direction of network security, ignore the psychological orientation and value orientation of students. In addition, network service providers have a weak sense of social responsibility, face a large number of underage Internet users, the review work is not perfect, do not strictly control the login of real names and other problems, allow the dissemination of online bullying videos, images and texts with violent language, such as the assault insults issued by minors on various platforms, etc. In addition to the imperfect regulatory system, for countless cases of bullying and cyberbullying, the majority of the punishment methods currently used are

apology and criticism education. However, the protection of the judicial system is not comprehensive enough for acts that cause serious psychological harm to harassed students. Therefore, the relevant laws and regulations that need to be improved are also one of the factors leading to the spread of cyberbullying.



Figure 2 Campus bullying, whose fault?

#### **4. The Improvement and Prevention Measures of Campus Bullying Policy in the Context of Network Society**

##### **4.1. Improve the Relevant Legal System and Effectively Avoid Bullying on Campus Through the Implementation of Policies**

In view of the current research on campus bullying policy under the background of network society in China, it is not difficult to find that the current legal policy related to campus bullying in our country still has a great degree of defects, and many teenagers and children continue to carry out campus bullying incidents through the legal loopholes of campus bullying under the background of network. Therefore, the country first needs to actively improve the relevant aspects of school bullying laws and regulations, through the implementation of anti-school bullying policy norms, effectively protect the hearts of young children, to avoid the bad impact of young children due to their inner lack. Secondly, the network information staff need to constantly strengthen the construction of network information culture under the requirements of the state, make the network information platform more standardized and integrated, and carry out a comprehensive ban on the platform of spreading bad information.

##### **4.2. Actively Carry Out Educational and Teaching Activities to Correctly Guide Students' Problem Mentality**

From the school level, first of all, schools should pay attention to cultivate students' moral quality and popularize legal knowledge. Schools can hold regular anti-school bullying lectures for all teachers and students, show representative bullying events, vigorously publicize the harm of bullying behavior, and attract students' attention. Once it is found that students are involved in bullying incidents on campus, the school side must take immediate measures to deal with the bully and provide psychological counseling to the bullied. In addition, the school must strengthen the construction of the school atmosphere: a good school atmosphere helps to cultivate positive student behavior, in the school, teachers should hold more special class activities against school bullying in order to avoid bullying on campus. Teachers should also communicate more with students, especially pay attention to students in the class who do not like to communicate with other students, guide them in group activities and help them improve their interpersonal relationships.[4].

##### **4.3. Effective Expansion of the Scope of Family Education and Realization of Psychological Education Under Home-School Cooperation**

For the family education of young children, first of all, parents should actively pay attention to their children's psychological growth, and have more communication and interaction with their

children to form a good parent-child relationship. Secondly, parents should not only pay attention to their children's academic achievements, but also pay attention to psychological and moral education to set a good moral example for their children. In addition, parents must communicate with teachers diligently, always pay attention to the situation of their children in school, and cooperate with schools to develop education, form an effective model of home-school cooperation, and jointly promote the healthy development of schools. Children with psychological problems should be given positive guidance to effectively avoid bullying in schools caused by domestic violence.



Figure 3 Building a safe campus against school bullying

## 5. Concluding Remarks

In recent years, the phenomenon of cyberbullying in the back campus of our country has occurred frequently, and the existence of campus bullying events has brought considerable challenges to the psychological development and school education of young children. Therefore, in view of the bullying on campus under the background of the network society in our country, the educational staff and the information network staff need to combine the complex education and teaching situation in our country, actively clarify the responsibilities of the school, family, society and even the national level in various fields, establish a long-term prevention and protection discipline mechanism through joint efforts, effectively standardize the bullying behavior on campus, and help our young children grow up healthily and efficiently.

## Subject Project

Guangxi Educational Science "Thirteenth Five-Year Plan" 2020 Entrusted Key Project (2020AA23) "School Bullying Governance from the Perspective of Public Security Organization"

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